



 ICEA CONFERENCE  
CIRCLE OF CARE

# Sponsorship and Exhibitor Prospectus

# ABOUT US

## Our Mission

We educate, certify and create a community of professionals working to increase global access to safe, culturally respectful family-centered perinatal care.

## Our Vision

A world where perinatal professionals are recognized and valued in the healthcare community for their specific skills and training to prepare and support all families.

These professionals create a culture where expectant families are safe, respected, and able to make informed decisions based on best evidence.



# WHAT TO EXPECT



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## **Attendees**

We are expecting 125 childbirth educators, doulas, and professionals interested in evidence based perinatal care.

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## **Date & Location**

Join us October 18th - 20th at the Embassy Suites Riverwalk in San Antonio, Texas.

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## **Connect**

Directly reach real people in the perinatal and maternal health industries.

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## **Spotlight Your Brand**

From conference signage to newsletters, your brand will be everywhere!

Platinum \$1500+	Gold \$1000	Silver \$750	Bronze \$500	Partner \$300	Sponsorship Benefits Included	Exhibitor \$200 A Day
X	X	X	X	X	Listed on ICEA's Conference Website under "level" designation (logos linked)	<p>Table Friday and/or Saturday (no Sunday tables); Please provide promotional item for swag bag. OK to share table if parties agree.</p> <p>Exhibitor space does not include registration.</p>
X	X	X	X	X	Add a promotional item to the swag bag	
X	X	X	X		Logo on sign at ICEA Registration Desk	
X	X	X	X		Listed on the ICEA Conference Presentations as a Sponsor	
X	X	X			Recognition at ICEA's Welcome Reception (Friday evening) and Member Meeting (Saturday)	
X	X	X			Highlighted as Conference Sponsor in ICEA Newsletter (pre-conference)	
X	X				Social Media Shout-Outs with Sponsor-Provided URL (up to 3)	
X	X				Exhibitor Table on Friday and Saturday (Does not include Conference Registration)	
X					3 minutes to address conference attendees on Saturday	
X					Complementary Conference Registration	



# PLATINUM

**\$1500+**

## Benefits

- Listed on ICEA's Conference Website under "level" designation (logos linked)
- Add a promotional item to the swag bag
- Logo on sign at ICEA Registration Desk
- Listed on the ICEA Conference Presentations as a Sponsor
- Recognition at ICEA's Welcome Reception (Friday evening) and Member Meeting (Saturday)
- Highlighted as Conference Sponsor in ICEA Newsletter (pre-conference)
- Social Media Shout-Outs with Sponsor-Provided URL (up to 3)
- Exhibitor Table on Friday and Saturday (Does not include Conference Registration)
- 3 minutes to address conference attendees on Saturday
- Complementary Conference Registration

# **GOLD**

# **\$1000**

## **Benefits**

- Listed on ICEA's Conference Website under "level" designation (logos linked)
- Add a promotional item to the swag bag
- Logo on sign at ICEA Registration Desk
- Listed on the ICEA Conference Presentations as a Sponsor
- Recognition at ICEA's Welcome Reception (Friday evening) and Member Meeting (Saturday)
- Highlighted as Conference Sponsor in ICEA Newsletter (pre-conference)
- Social Media Shout-Outs with Sponsor-Provided URL (up to 3)
- Exhibitor Table on Friday and Saturday (Does not include Conference Registration)

# **SILVER**

## **\$750**

### **Benefits**

- Listed on ICEA's Conference Website under "level" designation (logos linked)
- Add a promotional item to the swag bag
- Logo on sign at ICEA Registration Desk
- Listed on the ICEA Conference Presentations as a Sponsor
- Recognition at ICEA's Welcome Reception (Friday evening) and Member Meeting (Saturday)
- Highlighted as Conference Sponsor in ICEA Newsletter (pre-conference)

# BRONZE

**\$500**

## Benefits

- Listed on ICEA's Conference Website under "level" designation (logos linked)
- Add a promotional item to the swag bag
- Logo on sign at ICEA Registration Desk
- Listed on the ICEA Conference Presentations as a Sponsor



# **PARTNER**

**\$300**

## **Benefits**

- Listed on ICEA's Conference Website under "level" designation (logos linked)
- Add a promotional item to the swag bag

# **EXHIBITOR**

**\$200 A DAY**

## **Benefits**

- Table Friday and/or Saturday (no Sunday tables)
- Add a promotional item to the swag bag
- OK to share table if parties agree.
- Exhibitor space does not include registration.

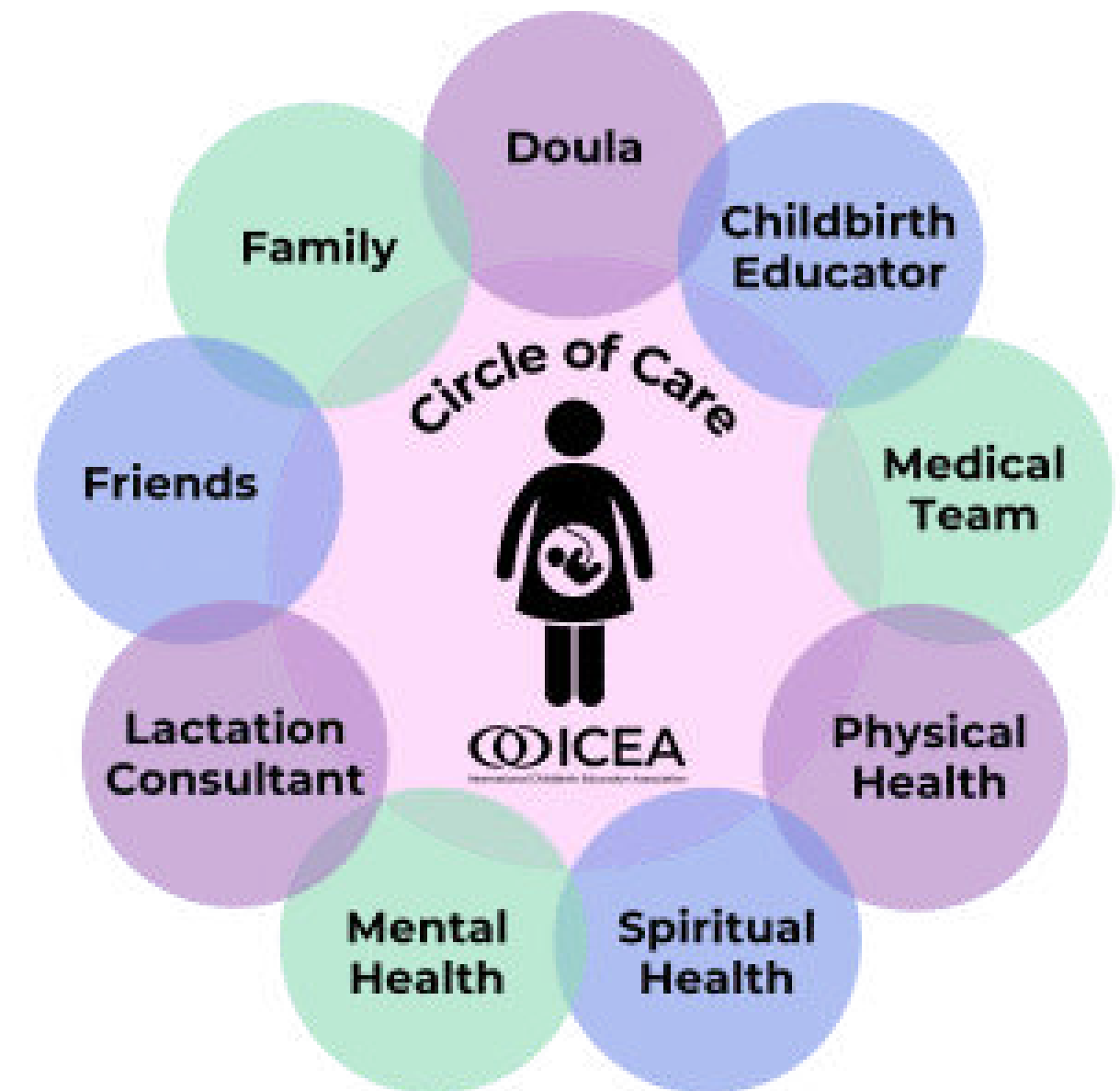
# CONTACT US

We are excited to work with you for the ICEA Circle of Care 2024 Conference! If you have any questions or would like to become a sponsor, please reach out.

Visit [www.icea.org/conference](http://www.icea.org/conference) to secure your sponsorship!

## Contact Information

We want to hear from you! Contact us at [director@icea.org](mailto:director@icea.org) for more information.



ICEA's "Circle of Care" concept is that each person gets to choose the support system that works best for them and their family. The "Circle of Care" shows possible people or organizations in that support system.