



**Dear Decision Makers, Stakeholders, and Influencers,**

ICEA, a non-profit organization, has been a leader in perinatal education and advocacy for the past 60 years. We have been spearheading doula certification and education as a way of improving maternal and child health outcomes around the world.

This attached document was created as a tool for you to disseminate within your circle of influence and professional organizations in order to bring additional awareness to the unique role of the doula.

We appreciate your efforts in supporting this initiative.

**Sincerely,**

**Elizabeth Kirts, MPH, ICCE, IBCLC, RLC**

**ICEA President**

**Bonita Broughton ICCE, ICBD, IAT**

**ICEA Director of Doula Education**