ICEA Position Paper

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Family-Centered Maternity Care

Position

The International Childbirth Education Association (ICEA) maintains that family centered maternity care is the foundation on which normal physiologic maternity care resides. Further, family-centered maternity care may be carried out in any birth setting: home, birth center, hospital, or even in emergency situations. In short, family-centered maternity care honors the family unit by supporting its physical and psychosocial development with evidence-based, individualized care.

Introduction

Family-centered maternity care (FCMC) has been a hallmark of ICEA since its inception in 1960. At that time, “family-centered” meant including the father in childbirth preparation classes and in the birth itself. Over time, even as family members were welcomed in the birthing room, technology played an increasingly significant role in the birth experience. In response to this, Celeste Phillips wrote the textbook entitled “Family-Centered Maternity Care” (Phillips, 2003) in the mid 1970’s. A decade later, McMaster University published a definition of FCMC that was then adopted by ICEA (ICEA, n.d.). In 1996, the Coalition for Maternity Services published the Mother Friendly Childbirth Initiative which was endorsed by many professional and consumer organizations. (CIMS, 1996) The Public Health Agency of Canada released its national guidelines for family-centered care in 2000 (Health Canada, 2000). In response to the Institute of Medicine’s publication of “Crossing the Quality Chasm”, many professional organizations have published statements on “family-centered care” or “patient-centered care” (AWHONN, 2012; AAP, 2012). The Royal College of Midwives has published position papers on “woman-centred care” (de Labrusse et al, 2015). Its position paper on quality midwifery care also establishes benchmarks for woman-centered care (RCM, 2014). Most recently the International MotherBaby Childbirth Organization has developed an initiative that describes optimal care for the mother-baby dyad (IMBCO, n.d.).

Definitions of patient-centered care, family-centered care, and FCMC differ somewhat between various disciplines. In spite of this, there are common themes these publications share:

- Birth is a normal, healthy process for most women;
- Care must be individualized and respectful;
Decision-making should be a collaborative effort between the pregnant woman and her healthcare providers;  
Education should reflect current, evidence-based knowledge;  
Information should be shared freely between the pregnant woman and each of her healthcare providers; and  
Mothers and babies should stay together (rooming in).

In addition to these common themes, the following principles are endorsed by one or more of these organizations:  
The presence of supportive people during labor and birth is beneficial to the mother and family;  
Mothers are the preferred care providers for their children;  
Freedom of movement is beneficial for the laboring woman and should be encouraged;  
Routine interventions that are unsupported by scientific evidence should be avoided;  
All members of the healthcare team should be educated about physiologic birth and non-pharmacologic methods of pain management; and  
Skin-to-skin contact immediately after birth and exclusive breastfeeding should be standards of practice.

Many organizations have provided a framework of protocols for the delivery of healthcare, but what that care means to the family is only occasionally alluded to. MacKean (2005) suggests that healthcare providers, acting in the role as experts in their field, have defined the parents’ role in family-centered care. By doing so, they subtly undermine the desired collaborative relationship between providers and parents (MacKean, Thurston, & Scott, 2005). As professionals, they have made a decision for the parents. So the question must be asked: what does FCMC mean to the family? What is the goal of family-centered care as it pertains to the families themselves?

Studies that consider patient perception of family-centered care cite common themes that are closely related to those already mentioned: respectful care, informed decision-making, and open communication. Related to these themes, but specifically mentioned from the patient’s point of view, was the issue of emotional support (Rathert, 2012). When describing the support that women considered most effective during labor, Ferrer et al (2016) listed the woman’s ability to express her feelings.

Respect

Mutual respect is foundational to FCMC – respect for pregnancy as a normal, healthy event in a woman’s life, respect for parents as the primary caregivers for their children, respect for each member of the circle of care.

Acknowledging pregnancy as a healthy life event rather than an illness that must be treated will minimize unnecessary interventions. When healthcare providers reference an illness-based model of care, it inhibits their ability to adopt policies and practices that support pregnancy and birth as physiologically healthy life processes. A positive attitude will convey support and encouragement to the pregnant woman and her family.

Parents are the primary caregivers of their children (AAP, 2012; MacKean, et al., 2005). This starts even before birth. Women decide when – and even if – they will start prenatal care. They choose whether or not to modify their diet and other aspects of their lifestyle. This autonomy should continue throughout pregnancy, during labor and birth, and through the postpartum period.

As is mentioned in many of the position papers previously cited, respect should extend to each member of the healthcare team. The goal is to provide quality care for mother and baby. This requires the cooperation of all involved – nurse, doula, midwife, physician, lactation consultant, and any others that the woman may look to for help and advice.
**Openness**

Open communication is necessary to provide the highest quality care. Each member of the circle of care is responsible for their own part in this. The pregnant woman and her family should be honest about their desires and beliefs, communicating clearly and early in the pregnancy to minimize the risk of misunderstandings. Healthcare providers should communicate just as clearly, not only with the parents but with others involved in their care. Collaboration cannot be effective if communication is hindered in any way.

Relational competency is also necessary to FCMC. This extends beyond simple communication to include sensitivity and compassion (MacKean, Thurston, & Scott, 2005). Communicating facts without sensitivity is not characteristic of the openness that defines FCMC.

**Confidence**

Imbuing the woman and her family with confidence is central to quality family-centered care. Excellence in the technical, medical aspects of care is expected, but not adequate, in and of itself. Birth is more than just the mechanical event of moving the baby from the inside to the outside. It is one of the most significant developmental stages of life – emotionally and socially (Zwelling & Phillips, 2001; Jiminez, Klein, Hivon, & Mason, 2010).

A central goal of FCMC is to build the confidence of new parents. Supporting and encouraging new parents throughout pregnancy and the postpartum period builds trust in their own abilities (Karl, Beal, O’Hare, & Rissmiller, 2006). When professionals perform tasks parents can do on their own, they undermine the parents’ sense of competence. Care that is truly family-centered supports parents as they care for their newborn. In the case of high-risk infants, parents should participate as much as possible in the infant’s care including, but not limited to, the decision-making process, kangaroo care, and breastfeeding.

**Knowledge**

Knowledge is necessary for women to be wise decision-makers. Part of prenatal care should include educating the woman about pregnancy, birth, and postpartum – making sure she is aware of evidence-based research and all options available to her. The ICEA Circle of Care is a visual depiction of the decision-maker and those that influence the decisions she makes.

Knowledge is necessary in order for healthcare providers to provide quality care. Effort must be made to incorporate evidence-based research into current practice. This will not happen if those providing care are not aware of what the research says.

**Definition**

As stated in the McMasters University definition, family-centered care is an attitude, not simply a list of protocols.

In an atmosphere of FCMC, a woman will:

1. Choose the caregiver and place of birth that is most beneficial for her;
2. Work in collaboration with healthcare providers and other advisers that she chooses;
3. Have the support people she desires present whenever she wishes;
4. Move around and use whatever position she feels is beneficial during labor;
5. Refuse routine procedures that are not evidence-based;
6. Practice uninterrupted skin-to-skin contact and breastfeeding immediately after birth, keeping her baby with her at all times (rooming in); and
7. Have access to a variety of support groups including those for breastfeeding, postpartum emotional health, and parenting.

Facilities that promote FCMC will provide education for their staff that includes information and training in communication skills, labor support, non-pharmacologic forms of pain relief, breastfeeding support, and perinatal mood disorders. Cultural preferences of the mother should be honored. All medical staff should support the role of the mother as the infant’s primary care provider.

Facilities will also provide evidence-based education for the mother and her family. In addition to specific classes for childbirth and breastfeeding, education should also be part of each prenatal and postpartum visit. Information about support groups for breastfeeding, perinatal mood disorders, and early childhood parenting should be readily available.

**Outcomes**

FCMC results in greater satisfaction for all involved. Families that are cared for with a family-centered model will experience greater satisfaction with their birth experience. They will have participated in the decision-making process which will increase their self-confidence. They will have validated their learning with real life experience. Healthcare providers that work within a family-centered model will also experience greater satisfaction (AAP, 2012).

**Implications for Practice**

FCMC recognizes the significant transitions that occur during the childbearing year. Physical changes are obvious. Social and emotional adaptations are no less important. Care that is truly family-centered is safe—physically and emotionally. Medical expertise should be accompanied by compassionate and skillful communication. Collaborative decision-making should proceed out of relationships built on mutual respect. Both parents and professionals should have access to the latest evidence-based research.

Many healthcare and governmental agencies have established various protocols to promote family-centered care. These are necessary and helpful. But as ICEA has always stated, “FCMC consists of an attitude rather than a protocol” (ICEA, n.d.). Attitudes, as well as organizational structures, must change before maternity care will be truly family-centered.
References


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