



Display Advertising Contract

Please print clearly

Name:
Company:
Address:
City: State/Province Country Zip/Postal Code
Telephone: Fax: Email:
Ad size: # Insertions

Method of Payment

Check payable to ICEA VISA MasterCard

Number

Exp. Date

Signature

Advertising Specifications

Publisher: International Childbirth Education Association (ICEA) est. 1960. Journal established 1986.

Circulation: Approximately 3000

Issuance Frequency: January 15, April 15, July 15, October 15

Closing Dates: December 1, March 1, June 1 and September 1

Full payment for the first insertion is due with camera-ready artwork prior to the deadline for that issue. Billing will be quarterly thereafter with payment due upon receipt. Failure to fulfill contract terms of multiple insertions will result in advertiser being billed additional charges equal to the discounted sum of insertions completed.

ICEA reserves the right to determine the placement of ads in the Journal.

ICEA will not accept the following:

- Ads for products/services/organizations/businesses which are in conflict with the mission of ICEA.
Ads for products/publications which ICEA sells.
Ads which are in direct violation of the WHO Code.
Ads with the purpose of influencing opinions on social or political policies which are in conflict with the mission of ICEA.
Ads for ICEA campaign purposes.
Advertising activities/products/services which are hazardous to the health of pregnant women and their babies.

Cancellations will not be accepted after the deadline. ICEA reserves the right to refuse inclusion of any material deemed inappropriate or contrary to ICEA policies. If such a decision is made, your payment and ad will be returned.

Please send completed Ad Rate Contract to:

ICEA
Journal Advertising
2501 Aerial Center Parkway, Ste. 103
Morrisville, NC 27560

Fax ICEA: (919) 459-2075

Email ICEA: info@icea.org

Or call us toll free: 1-800-624-4934