

POST-TEST

ICEA POSITION PAPER: ICEA SOCIAL MEDIA/HIPAA POSITION PAPER

1. *What is the definition of social media:*
 - a. Facebook, Twitter, Pinterest.
 - b. websites and applications that enable users to create and share content.
 - c. Apple and Android apps.
 - d. watching television news with a group.

2. *HIPAA is :*
 - a. electronic charting for nationwide medical access.
 - b. Health Insurance Portability and Accountability Act.
 - c. a federal law that makes it easier to protect confidentiality and securing of healthcare information.
 - d. b & c

3. *Maternal child health professionals should obtain a release form when doing:*
 - a. photography on a client's camera.
 - b. videography on a client's camera.
 - c. photo or videography on their own (the professional's) camera.
 - d. anytime when taking photos or video.

4. *Social media:*
 - a. is underutilized by professionals for teaching.
 - b. can effectively empower women.
 - c. can always be trusted for accuracy as it is written by professionals.
 - d. A & B

5. *One of the most common mistakes professionals make with social media is:*
 - a. posting their name and telephone number.
 - b. post full information (or photos) about clients and client conditions.
 - c. not agreeing to the Terms and Conditions.
 - d. use cell phones.

6. *Once you post something online, even if it is removed, you can retrieve it by:*
 - a. clicking the back arrow on your browser.
 - b. visit www.web.archive.org.
 - c. you cannot retrieve it at all.
 - d. check your spam box.

7. *When something is posted online:*
 - a. what is posted online, stays online.
 - b. it can be erased with the Eraser App.
 - c. it can be reproduced, copy/pasted, forwarded, or emailed.
 - d. it won't appear until you've accepted Terms & Conditions.

8. *Who is covered by HIPAA?*

- a. Health Plans
- b. Health Care Clearing Houses.
- c. Health care providers who transmit health information in a standard electronic format.
- d. All of the above.

9. *The non-compliance of HIPAA rules could lead to civil and criminal penalties.*

- a. True
- b. False

10. *Social media is a useful tool to:*

- a. increase knowledge and awareness about low-medical intervention births.
- b. encourage informed decision-making.
- c. engage expectant women to promote childbirth education and doula services.
- d. all of the above.

Name _____